British Wireless for the Blind FundSpring appeal

### A message from Sophie Jones, BWBF’s CEO

We know people living with sight loss are missing out on vital technology – let’s change that.

We believe technology can transform lives. For a young person living with sight loss, it can be a window to a world of entertainment and learning.

But technology comes at a price. Meeting the additional needs of a disabled child can be prohibitively expensive. We don’t think that’s fair, and we need your help to chance it.

Last year we set up a pilot project, giving iPads to children living with sight loss. The impact was greater than we could have imagined – it unlocked independence, joy, and new skills.

Just read Madison’s incredible story to see the life-changing difference our service makes.

We are determined to extend our range of accessible devices to others like Madison. But we can only do it alongside supporters like you.

I’m very grateful to you for taking the time to read about our work. Together, let’s break down the barriers that people with sight loss so often face.

### Madison’s story

“It can feel like you’re fighting a battle to have your child included in things.”

Madison is a bright 17-year-old who is full of character. Born blind, she has a range of complex needs and autism. Madison’s mum, Lynzi, told us how the iPad we provided has helped Madison find independence and freedom, while taking the pressure off a busy family.

“As a parent of a disabled child, your whole life is about making sure your child is safe and healthy and has all the right things. But there’s not a lot for children with sight loss.

“an iPads isn’t something I could just buy. And there aren’t loads of places you can go for this stuff.”

After exploring several options without success, Lynzi admits “I kind of gave up.

“But then steven from BWBF called. He wa so nice and so understanding. When he said we could get the iPads, I said ‘no way!’. It was very unexpected.”

The iPad hasn’t just helped Madison’s wellbeing – it has been a huge support to the whole family as they juggle multiple responsibilities and hospital appointments.

“it can calm her down,” Lynzi says. “With her lack of vision and autism some situations can be really stressful, but the iPad helps to settle her.

“You’ve got so much going on. Having a little leeway – like not worrying about this one thing – can massively help.”

The iPad from BWBF has opened up a whole world for Madison. From learning languages to listening to documentaries about the interests she passionately follows.

“Having organisations like BWBF to just take the pressure off – it makes a difference in more ways than anyone will ever know.

“I really hope people keep supporting BWBF soother people like Madison don’t miss out.”

### Our iPad project

For each family like Madison’s, others are missing out. For parents, getting support can feel like a lottery. Could you help to ensure no young person is left behind.

Each iPad we give costs £375.45. A gift of any size will help us to reach our target of unlocking the power of technology for another 100 people like Madison.

Together, we can open a world of entertainment and learning.

### How to donate

If you would like to donate you can

* call us on 01622 754757
* visit our website www.blind.org.uk/donate
* send a cheque made payable to British Wireless for the Blind Fund

10 Albion Place
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### Further information

To read about how we use your data please visit [our privacy policy web page](http://www.blind.org.uk/privacy-policy).

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