**Tune In.**

**The British Wireless newsletter for our beneficiaries.**

Welcome to the new British Wireless beneficiary’s newsletter.

Here is a message from our Chief Executive, Margaret Grainger.

I always find the start of the year gives me a moment to reflect on the achievements and challenges of previous months. Throughout the ongoing restrictions of 2021 BWBF continued our service, and we were pleased to hear from so many of you during the course of our work. For me, a key lesson from the pandemic has been how vital it is to feel connected to those most important to us, and at British Wireless we have so enjoyed getting your messages and feedback. It is only with your help that we can ensure our work is focussed in the right area and that we are still providing the best possible service, of which we are extremely proud.

So, I want to take this opportunity to thank all of you – our family of beneficiaries – for your loyal support and for keeping our spirits lifted during recent times. I look forward to enjoying 2022 with you.

**Here are a few of our work highlights.**

Each year BWBF has to raise over £1,100,000 in order to continue our work.

In 2021 we were able to give out over 2,700 adapted radios despite ongoing lockdowns.

Over 2,500 people downloaded the accessible apps developed by our in-house team.

Beneficiary Irene says, “Listening to the radio is a lifeline for me…it keeps me in touch with the outside world.”

**Our promise to you.**

At BWBF we value our beneficiaries and supporters. You are at the heart of everything we do and we would not be able to continue our work without you.

Therefore it’s important to us that you feel informed about our news, future service developments and how we raise and spend our funds. And we want to share this information with you.

Of course, we respect your privacy and remain committed to ethical and responsible fundraising and communications. We want you to know that your details will be stored securely and we will never sell them. However, from time to time we may need to share your details with trusted partners authorised to work on our behalf such as printers or agents (e.g. your local blind association)

If you do not wish to be contacted, or you would like to change how we communicate with you, please let us know at any time using the details below.

We would also love to hear from you about what BWBF, and listening to the radio, means to you. So please do feel free to provide feedback using the following details as well.

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**We hope that you get many hours of enjoyment from your radio and we look forward to keeping you up-to-date with our next steps.**