

## WELCOME to the new British Wireless newsletter



I always find the start of the year gives me a moment to reflect on the achievements and challenges of previous months. Throughout the ongoing restrictions of 2021 BWBF continued our service, and we were pleased to hear from so many of you during the course of our work. For me, a key lesson from the pandemic has been how vital it is to feel connected to those most important to us, and at British Wireless we have so enjoyed getting your messages and feedback. It is only with your help that we can ensure our work is focussed in

the right area and that we are still providing the best possible service, of which we are extremely proud.

So, I want to take this opportunity to thank all of you – our family of beneficiaries – for your loyal support and for keeping our spirits lifted during recent times. I look forward to enjoying 2022 with you.

**Margaret Grainger**  
Chief Executive

## Highlights of the last twelve months

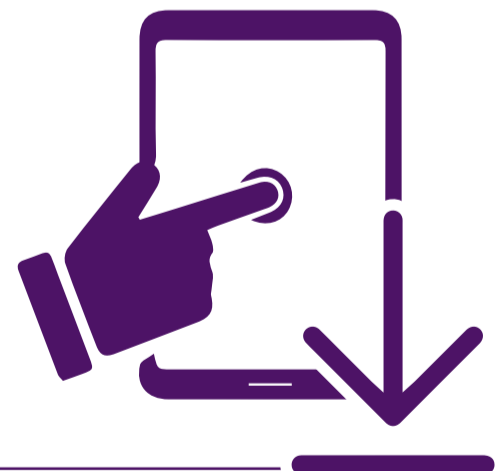
Each year BWBF has to raise over **£1,100,000** in order to continue our work.



In 2021 we were able to give out nearly **2,700** new radios despite ongoing lockdowns.



Over **2,500 people** downloaded the accessible apps developed by our in-house team.



**“Listening to the radio is a lifeline for me... it keeps me in touch with the outside world.”** Irene - Beneficiary

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## Our promise to you.

At BWBF we value our beneficiaries and supporters. You are at the heart of everything we do and we would not be able to continue our work without you.

Therefore it's important to us that you feel informed about our news, future service developments and how we raise and spend our funds. And we want to share this information with you.

Of course, we respect your privacy and remain committed to ethical and responsible fundraising and communications. We want you to know that your details will be stored securely and we will never sell them. However, from time to time we may need to share your details with trusted partners authorised to work on our behalf such as printers or agents (e.g. your local blind association)

If you do not wish to be contacted, or you would like to change how we communicate with you, please let us know at any time using the details below.

### **British Wireless for the Blind Fund**

**10 Albion Place, Maidstone, Kent, ME14 5DZ**

**[www.blind.org.uk](http://www.blind.org.uk)**

**[mydata@blind.org.uk](mailto:mydata@blind.org.uk)**

**01622 754757**

**We hope that you get many hours of enjoyment from your radio and we look forward to keeping you up-to-date with our next steps.**

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## How do you think are we doing?

We would love to hear from you about what BWBF, and listening to the radio, means to you.

If you would like to share your thoughts about BWBF please complete the below slip and return it to us in the freepost envelope provided.

Name (optional)

My British Wireless radio means so much to me because

To support our work it would be helpful if we could use your quote in our publicity materials (leaflets, reports etc.).

If you would prefer your message to be anonymous please tick this box