British Wireless for the Blind Fund Christmas Appeal 2021

One gift – a lifetime of joy.

Throughout the long history of the British Wireless Christmas Appeal we have always valued the positive difference that each and every festive donation makes to the day-to-day life of someone who is visually impaired.

No-one appreciates this difference more than Janice Newman from London. Janice has been supported by British Wireless since the late 1960s and, thanks to kind donations made to us all those years ago, she has enjoyed a lifetime of accessible entertainment.

Janice still has the first radio we gave her proudly positioned on a bedside table and she says it continues to produce “quality, superior sound”.

She told us “you’d have a job to better it! If I was castaway on a desert island my radio would be my top priority to take with me – my luxury item!”

As a keen gardener Janice has an allotment that keeps her busy, but admitted she worried how she would cope during further lockdowns last winter. “Isolation is so bad for you and complete silence is terrible,” she said.

“When you have your favourite radio stations that you listen to it’s nice to hear voices you can recognise. It’s like having an old friend with you all the time.”

Recently Janice got back in touch with us to see if we could once again help her out. She needed a smaller, portable set to take with her to the allotments.

The new Roberts Play we have provided her, with its bright yellow bumper surround, pre-set stations and rechargeable batteries, was just what she needed.

Now the radio goes into the garden with Janice and her guide dog Hugo and they can take it easily from flowerbed to greenhouse.

“I like to listen to Radio 2 as I enjoy the conversations as well as the music,” she says, “and it’s good for up-to-date news - and weather forecasts for my gardening!”

Supporting people like Janice is only possible thanks to the ongoing generosity of people like you. And if you make a donation towards our work this Christmas just think – it might still be bringing joy to someone living with sight loss 50 years from now!

On behalf of everyone at British Wireless please accept our heartfelt thanks for your support. We send you all our best wishes for the festive season.

Yours sincerely, Sue Cook – British Wireless Patron

If you would like to make a donation you can call us on 01622 754757,

visit our website www.blind.org.uk or send a cheque made payable to British Wireless for the Blind Fund to 10 Albion Place, Maidstone, Kent, ME14 5DZ

Our promise to you. BWBF values its supporters. We would not be able to continue our work without you. It’s important to us that you feel informed about our news, future developments and fundraising. We want to share with you how your amazing support helps to change the lives of visually impaired people across the UK.

If you do not wish to be contacted, or you would like to change how we contact you, let us know at any time using the following details

Email mydata@blind.org.uk

Call us on 01622 754757

Write to us at 10 Albion Place, Maidstone, Kent, ME14 5DZ

We respect your privacy and remain committed to ethical and responsible fundraising and communications. Your details will be stored securely and we will never sell them. However, from time to time we may need to share your details with trusted partners authorised to work on our behalf such as our printers or agents (e.g. your local blind association).