

Listenin



**BRITISH WIRELESS
FOR THE BLIND FUND**

KEEPING BLIND PEOPLE IN
TOUCH WITH THE WORLD

THE BWBF NEWSLETTER

Welcome to BWBF's Autumn newsletter. Since my last update, British Wireless has had a very exciting summer with the launch of our new product - Bumblebee. It's been a hive of activity (pardon the pun!) getting the new app just right for our visually impaired community and I look forward to being able to share feedback with you over the coming months as our recipients give us their thoughts on this innovative equipment.

Bumblebee has been one of the biggest projects that we have embarked on in my many years at British Wireless. As always I am acutely aware that we could not have achieved this without your help.

Please accept my warmest thanks for your continued trust and support which means we can develop the best listening solutions for those in need.

Margaret Grainger



Our commitment ...

British Wireless has always been committed to adapting and developing radios so they can be easily used by people who are no longer able to navigate a standard set. Although 90 years old next year we remain at the cutting edge of assisted technology with our new Bumblebee app.

We know that the blind and partially sighted community hear about new technologies but as most have been developed for the sighted world,

may feel left out. We hope that the worldwide audio content and access to online web pages bought to their fingertips by Bumblebee will make them feel included and up to date.

However people choose to access their favourite radio stations our commitment to listeners is the same now as it was 90 years ago – to provide companionship in what can often be a lonely world for those who have lost their sight.

We would like to say a special thank you to the Mountbatten Memorial Trust who very kindly donated the funds to purchase a high specification computer needed for the development of Bumblebee.



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We're here to help....

One of the charitable objectives of British Wireless is to 'apply criteria so we assist the neediest in society'. Recently one of our volunteers, Carl, told us about his favourite experience.

'One of my most memorable referrals is Muhammed, a blind refugee from Afghanistan who has recently been housed. All he has is a bed, a sofa and a table. He was thrilled with being given a Concerto 2. He is such a lovely man, very humble and so grateful for the radio as he literally has nothing.'

To be eligible to receive a radio on free loan prospective recipients need to be a resident in the UK who is registered blind or partially sighted, in receipt of a means tested benefit and over the age of eight.

If you think you, or someone you know, qualifies for our help please do not hesitate to get in contact with us. Our details are below – we're waiting to hear from you!

Because of you...

Thanks to gifts made in memory of your loved ones so far this year we have been able to give 28 of our most popular Concerto 2 radios to people struggling with the isolation and depression that sight loss can bring.

On average legacies account for over 67% of our income a year and as such are an invaluable support for our work and of course those who benefit.

We would like to take this opportunity to say



a heartfelt thank you to everyone who has left us a legacy gift or made a donation in memory of a loved one.



On the first day of Christmas...

My true love gave to me a Duet 2 radio, so I can listen to the BBC...

BWBF Direct has a selection of radios to purchase AND donates 100% of its profits back to the charity!

To discuss which set could be suitable for you contact Victoria Fox on 01622 754757 or take a look at the range on BWBF Direct's website –

www.bwbfdirect.co.uk

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